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World Cup just for the rich?

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:

http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

10th May, 2010

THE READING / TAPESCRIPT

From: http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

Many poor people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot sell their products near the new soccer stadia. FIFA, the organization that looks after world football, controls who can sell things. Its rules say only commercial partners can trade close to a stadium. The BBC interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the haves and have-nots: "Big businesses, who don't even need the money like we do, are the ones who will be able to sell here," he said.

Mr Zulu has a point. The World Cup is not only about football. It is also about helping the local community and the local economy. It seems unfair that local people cannot sell their goods and make some money from the tournament. FIFA only lets big, international companies sell stuff. This is unfair and wrong. The poor people who live near the venues should be able to work. This would really help the local area. Multinational companies charge much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't afford them.

PHRASE MATCH

From: http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

Match the following phrases from the article.

Paragraph 1

- | | |
|--------------------------------|-------------------------|
| 1. unhappy about | a. after world football |
| 2. traders cannot | b. and have-nots |
| 3. the organization that looks | c. to a stadium |
| 4. trade close | d. the World Cup |
| 5. a big gap between the haves | e. like we do |
| 6. need the money | f. sell their products |

Paragraph 2

- | | |
|----------------------------------|--------------------------|
| 1. Mr Zulu has | a. from the tournament |
| 2. about helping the local | b. afford them |
| 3. make some money | c. things like ice cream |
| 4. poor people who live | d. a point |
| 5. charge much higher prices for | e. community |
| 6. Poorer soccer fans can't | f. near the venues |

LISTENING GAP FILL

From: http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

Many poor people in South Africa _____ World Cup. The BBC reports that small traders cannot sell their products near the new soccer stadia. FIFA, the _____ after world football, controls who can sell things. Its rules say only commercial partners _____ stadium. The BBC interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big _____ and have-nots: "Big businesses, who don't _____ like we do, are the ones _____ sell here," he said.

Mr Zulu has a point. The World Cup _____ football. It is also about helping the local community and the local economy. It _____ local people cannot sell their goods and make some money from the tournament. FIFA only lets big, international companies sell stuff. This is unfair and wrong. The poor people _____ venues should be able to work. This would really _____. Multinational companies _____ prices for things like ice cream and soft drinks. Poorer soccer _____ them.

MULTIPLE CHOICE

From: http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

Many (1) _____ people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot sell their (2) _____ near the new soccer stadia. FIFA, the organization that looks after world football, controls who can sell things. Its rules say only commercial partners can (3) _____ close to a stadium. The BBC interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the (4) _____ and have-nots: "Big businesses, who don't (5) _____ need the money like we do, are the ones who will be able to sell here," he said.

Mr Zulu has a (6) _____. The World Cup is not only about football. It is also about helping the local community and the local economy. It seems unfair that local people cannot sell their goods and (7) _____ some money from the tournament. FIFA only lets big, international companies sell (8) _____. This is unfair and wrong. The poor people who live near the venues should be able to work. This would really help the local area. Multinational companies (9) _____ much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't (10) _____ them.

Put the correct words from this table into the article.

- | | | | |
|-----|--------------|----------------|----------------|
| 1. | (a) poorly | (b) poverty | (c) poor |
| 2. | (a) products | (b) production | (c) productive |
| 3. | (a) trading | (b) trades | (c) trade |
| 4. | (a) have | (b) haves | (c) has |
| 5. | (a) even | (b) evens | (c) event |
| 6. | (a) points | (b) point | (c) pointed |
| 7. | (a) do | (b) be | (c) make |
| 8. | (a) staff | (b) stiff | (c) staff |
| 9. | (a) change | (b) charge | (c) exchange |
| 10. | (a) afford | (b) pay | (c) budget |

SPELLING

From: http://www.NewsEnglishLessons.com/1005/100510-2010_world_cup.html

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. poor eelppo
2. sell their pcusdrto
3. who can sell hgtisn
4. commercial tnerpars
5. a big gap etweben the haves and have-nots
6. Big uibssenes

Paragraph 2

7. Mr Zulu has a nipot
8. the olcla economy
9. make some onyme
10. unfair and onrgw
11. arghec much higher prices
12. fans can't draffo them

PUT THE TEXT BACK TOGETHER

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Number these lines in the correct order.

- (**1**) Many poor people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot
- () and have-nots: "Big businesses, who don't even need the money like we do, are the ones who will be able to sell here," he said.
- () Mr Zulu has a point. The World Cup is not only about football. It is also about helping the local community
- () much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't afford them.
- () tournament. FIFA only lets big, international companies sell stuff. This is unfair and wrong. The poor people who
- () sell their products near the new soccer stadia. FIFA, the organization that looks after world football, controls
- () who can sell things. Its rules say only commercial partners can trade close to a stadium. The BBC
- () live near the venues should be able to work. This would really help the local area. Multinational companies charge
- () and the local economy. It seems unfair that local people cannot sell their goods and make some money from the
- () interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the haves

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With a partner, put the words back into the correct order.

1. unhappy Africa in poor South are . people Many

2. traders sell products Small cannot their.

3. football world after looks that organization The.

4. big gap between A the haves and have-nots.

5. be sell The will to who able here ones.

6. community about helping It the is local also.

7. cannot Unfair sell that their local goods people.

8. poor the people venues who live The near.

9. area local the help really would This.

10. much for ice Charge prices like higher things cream.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. THE WORLD CUP: Search the Internet and find more information about the World Cup. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about the World Cup. Include an imaginary interview with a poor South African trader banned from selling ice cream and the CEO of a multinational who can sell at the stadia. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to the head of FIFA. Ask him three questions about the World Cup. Give him three of your opinions on why poor people cannot sell near the World Cup venues. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.