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Coke, Pepsi change colour over cancer risk

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:
http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

10th March, 2012

THE READING / TAPESCRIPT

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Coke and Pepsi are changing the colour of their cola drinks a little so they don't have to put a cancer warning on the label of their bottles and cans. A new law in America means all food and beverage makers must warn people of a chemical that can lead to cancer called 4-MEI. Both cola companies use this in the recipe used to give their drinks their colour. The recipe change is already in place in California and will soon affect the rest of the USA. The companies say no one will notice the difference in colour.

The chemical 4-MEI is linked to cancer in mice and rats in laboratory tests. Scientists say it is not a health risk for humans. America's Food and Drug Administration said someone would need to drink 1,000 Cokes or Pepsis a day to be at risk of cancer. Coca-Cola Europe said it would not change its recipe because European scientists do not think the level of 4-MEI is a problem. Coca-Cola Company and PepsiCo are the biggest producers of soft drinks in the world. They are also big rivals.

PHRASE MATCH

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Match the following phrases from the article.

Paragraph 1

- | | |
|--------------------------|--------------------|
| 1. cancer | a. cans |
| 2. bottles and | b. the recipe |
| 3. all food and | c. lead to cancer |
| 4. a chemical that can | d. the difference |
| 5. companies use this in | e. beverage makers |
| 6. no one will notice | f. warning |

Paragraph 2

- | | |
|--------------------------------------|---------------------|
| 1. The chemical 4-MEI is | a. tests |
| 2. in laboratory | b. drinks |
| 3. Scientists say it is not a health | c. of cancer |
| 4. be at risk | d. linked to cancer |
| 5. the level of 4-MEI | e. risk |
| 6. soft | f. is a problem |

LISTENING GAP FILL

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Coke and Pepsi _____ colour of their cola drinks a little so they don't have to put a cancer warning _____ their bottles and cans. A new law in America means all food and _____ must warn people of a chemical that can lead to cancer called 4-MEI. Both cola companies use this _____ to give their drinks their colour. The recipe change is already in place in California and will soon _____ of the USA. The companies say _____ the difference in colour.

The chemical 4-MEI is _____ in mice and rats in laboratory tests. Scientists say it is not _____ for humans. America's Food and Drug Administration said someone _____ drink 1,000 Cokes or Pepsis a day to be at risk of cancer. Coca-Cola Europe said it _____ its recipe because European scientists do not _____ of 4-MEI is a problem. Coca-Cola Company and PepsiCo are the biggest producers _____ in the world. They are also big rivals.

MULTIPLE CHOICE

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Coke and Pepsi are changing the colour of (1) _____ cola drinks a little so they don't have to put a cancer warning on the (2) _____ of their bottles and cans. A new law in America means all food and beverage makers must warn people (3) _____ a chemical that can lead to cancer called 4-MEI. Both cola companies use this in the recipe (4) _____ to give their drinks their colour. The recipe change is already (5) _____ place in California and will soon affect the rest of the USA. The companies say no one will (6) _____ the difference in colour.

The chemical 4-MEI is (7) _____ to cancer in mice and rats in laboratory tests. Scientists say it is not a health risk (8) _____ humans. America's Food and Drug Administration said someone would (9) _____ to drink 1,000 Cokes or Pepsis a day to be at risk of cancer. Coca-Cola Europe said it would not change its recipe because European scientists do not think the (10) _____ of 4-MEI is a problem. Coca-Cola Company and PepsiCo are the biggest producers of (11) _____ drinks in the world. They are also big (12) _____.

Put the correct words from this table into the article.

- | | | | |
|-----|--------------|-------------|-------------|
| 1. | (a) there | (b) they're | (c) their |
| 2. | (a) poster | (b) label | (c) sticker |
| 3. | (a) of | (b) for | (c) as |
| 4. | (a) used | (b) use | (c) useful |
| 5. | (a) at | (b) of | (c) in |
| 6. | (a) noticing | (b) notice | (c) noticed |
| 7. | (a) linked | (b) connect | (c) joins |
| 8. | (a) from | (b) by | (c) for |
| 9. | (a) must | (b) have to | (c) need |
| 10. | (a) lover | (b) level | (c) living |
| 11. | (a) soft | (b) hard | (c) rough |
| 12. | (a) rivalry | (b) rivals | (c) rivaled |

SPELLING

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. cancer rannigw
2. food and agvebree makers
3. use this in the cpreei
4. dreaaly in place
5. fafetc the rest of the USA
6. no one will eitcon the difference

Paragraph 2

7. lenikd to cancer
8. laboratory tsste
9. not a ehltha risk
10. European stsiintsce
11. the elvel of 4-MEI is a problem
12. big rsiavl

PUT THE TEXT BACK TOGETHER

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Number these lines in the correct order.

- () the rest of the USA. The companies say no one will notice the difference in colour.
- () producers of soft drinks in the world. They are also big rivals.
- () to put a cancer warning on the label of their bottles and cans. A new law in America means all food and
- () cancer. Coca-Cola Europe said it would not change its recipe because European scientists do not
- () someone would need to drink 1,000 Cokes or Pepsis a day to be at risk of
- () The chemical 4-MEI is linked to cancer in mice and rats in laboratory tests. Scientists
- (**1**) Coke and Pepsi are changing the colour of their cola drinks a little so they don't have
- () beverage makers must warn people of a chemical that can lead to cancer called
- () say it is not a health risk for humans. America's Food and Drug Administration said
- () think the level of 4-MEI is a problem. Coca-Cola Company and PepsiCo are the biggest
- () 4-MEI. Both cola companies use this in the recipe used to give their drinks
- () their colour. The recipe change is already in place in California and will soon affect

THE READING / TAPESCRIPT

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With a partner, put the words back into the correct order.

1. their a Changing of drinks colour cola little the.

2. label the on warning cancer a put to have don't They.

3. can that chemical A cancer to lead.

4. this Both in cola the companies recipe use.

5. colour will in one difference No the notice.

6. linked in 4-MEI is cancer to mice.

7. say a Scientists not is risk it health.

8. of problem level a The 4-MEI is.

9. producers drinks world biggest soft the The of in.

10. They rivals big also are.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

WRITING

From: http://www.NewsEnglishLessons.com/1203/120310-coke_pepsi.html

Write about cola for 10 minutes. Show your partner your paper. Correct each other's work.

[illegible]

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. COLA: Search the Internet and find more information about cola. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about Coke and Pepsi. Include an imaginary interview with the boss of both companies. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to a cola expert. Ask him/her three questions about cola. Give him/her three of your opinions on it. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.