

NEWS ENGLISH LESSONS.com

Baldness cure “on sale within 5 years”

MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:

<http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

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22nd March, 2012

THE READING / TAPESCRIPT

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

A cream or lotion to stop men going bald could be on sale in the next five years. Scientists from the University of Pennsylvania in the USA have found the reason why so many men lose their hair. It is because of a protein in the scalp that creates baldness – it stops hair from growing. Drugs that can block the protein are already available, which means companies could soon start making the hair-loss cure. Scientists say it could even make new hair start to grow on a bald head.

The possible cure could change the life of many men worried about being bald. It would also do away with the need for wigs or expensive hair transplants. The study's lead researcher Dr George Cotsarelis said: "Male pattern baldness is the most common type of hair loss in men. By the age of 50, about 50 per cent of men will have some degree of...baldness. By the age of 70, 70 per cent have it." He added: "There is a large number of people who would rather have hair than not [have it]."

PHRASE MATCH

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

Match the following phrases from the article.

Paragraph 1

- | | |
|--------------------------------|-----------------------------|
| 1. A cream | a. many men lose their hair |
| 2. on sale in | b. on a bald head |
| 3. the reason why so | c. the next five years |
| 4. it stops hair | d. block the protein |
| 5. Drugs that can | e. or lotion |
| 6. make new hair start to grow | f. from growing |

Paragraph 2

- | | |
|---------------------------------------|---------------------|
| 1. men worried about being | a. of hair loss |
| 2. do away with the | b. bald |
| 3. hair | c. rather have hair |
| 4. the most common type | d. need for wigs |
| 5. men will have some degree | e. transplants |
| 6. a large number of people who would | f. of...baldness |

LISTENING GAP FILL

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

A cream _____ men going bald could be on sale in the next five years. Scientists from the University of Pennsylvania in the USA have _____ so many men lose their hair. It is because of a protein in the scalp that _____ - it stops hair from growing. Drugs that can _____ are already available, which means companies could soon start making _____. Scientists say it could even make new hair start to grow _____.

The possible cure _____ life of many men worried about being bald. It would also _____ the need for wigs or expensive _____. The study's lead researcher Dr George Cotsarelis said: "Male pattern baldness is the _____ of hair loss in men. By the age of 50, about 50 per cent of men will have some _____. By the age of 70, 70 per cent have it." He added: "There is a large number of people who _____ hair than not [have it]."

MULTIPLE CHOICE

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

A cream or (1) _____ to stop men going bald could be on sale (2) _____ the next five years. Scientists from the University of Pennsylvania in the USA have found the reason (3) _____ so many men lose their hair. It is because of a protein in the scalp that creates baldness – it stops hair (4) _____ growing. Drugs that can block the protein (5) _____ already available, which means companies could soon start making the hair-loss cure. Scientists say it could (6) _____ make new hair start to grow on a bald head.

The possible cure could change the (7) _____ of many men worried about being bald. It would also (8) _____ away with the need for wigs or expensive hair transplants. The study's lead researcher Dr George Cotsarelis said: "Male pattern baldness is the most common (9) _____ of hair loss in men. By the age of 50, about 50 per cent of men will have (10) _____ degree of...baldness. (11) _____ the age of 70, 70 per cent have it." He added: "There is a large number of people who would (12) _____ have hair than not [have it]."

Put the correct words from this table into the article.

- | | | | |
|-----|------------|-------------|-------------|
| 1. | (a) lotion | (b) motion | (c) potion |
| 2. | (a) on | (b) at | (c) in |
| 3. | (a) which | (b) why | (c) when |
| 4. | (a) from | (b) by | (c) is |
| 5. | (a) is | (b) was | (c) are |
| 6. | (a) even | (b) ever | (c) eve |
| 7. | (a) living | (b) lively | (c) life |
| 8. | (a) do | (b) make | (c) give |
| 9. | (a) typo | (b) typical | (c) type |
| 10. | (a) many | (b) some | (c) all |
| 11. | (a) For | (b) By | (c) As |
| 12. | (a) prefer | (b) rather | (c) instead |

SPELLING

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. A ecamr or lotion
2. found the esrnoa why
3. It is uacbese of a protein
4. already laavaelib
5. taeecrs baldness
6. spcaionem could soon start

Paragraph 2

7. The speiolbs cure
8. ewdrori about being bald
9. wigs or expensive hair spatntsrnal
10. the most mocnom type
11. some eedgr of baldness
12. people who would hreact have hair

PUT THE TEXT BACK TOGETHER

From: <http://www.NewsEnglishLessons.com/1203/120322-baldness.html>

Number these lines in the correct order.

- () number of people who would rather have hair than not [have it]."
- () even make new hair start to grow on a bald head.
- (**1**) A cream or lotion to stop men going bald could be on sale in the next
- () growing. Drugs that can block the protein are already available, which means
- () transplants. The study's lead researcher Dr George Cotsarelis said: "Male pattern baldness is the most common
- () The possible cure could change the life of many men worried about
- () degree of...baldness. By the age of 70, 70 per cent have it." He added: "There is a large
- () companies could soon start making the hair-loss cure. Scientists say it could
- () five years. Scientists from the University of Pennsylvania in the USA have found the reason why so
- () type of hair loss in men. By the age of 50, about 50 per cent of men will have some
- () many men lose their hair. It is because of a protein in the scalp that creates baldness – it stops hair from
- () being bald. It would also do away with the need for wigs or expensive hair

THE READING / TAPESCRIPT

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With a partner, put the words back into the correct order.

1. men or stop bald cream to going A lotion.

2. men hair reason many their The so lose why.

3. that protein creates in baldness the scalp A.

4. already Drugs block are can protein available that the.

5. head Make new hair start to grow on a bald.

6. the many possible change of The could life cure.

7. wigs for need the with away Do.

8. hair men most of in The type loss common.

9. baldness 50% of men will have some degree of.

10. rather hair People would have who.

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. BALDNESS: Search the Internet and find more information about baldness. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about a man who hates being bald. Include an imaginary interview with him. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to a baldness expert. Ask him/her three questions about baldness. Give him/her three of your opinions on it. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.