

# NEWS ENGLISH LESSONS.com

## Vest that ‘hugs’ you after Facebook Like

**MANY FLASH AND ONLINE ACTIVITIES FOR THIS LESSON, PLUS A LISTENING, AT:**  
[http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

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**ALL ANSWERS ARE IN THE TEXT ON PAGE 2.**

**8<sup>th</sup> October, 2012**

# THE READING / TAPESCRIPT

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

Most people know what a Facebook 'Like' is. It's the little blue and white "thumbs up" icon we press when we like someone's comment, photo or video. A group of U.S. fashion designers have made a vest (sleeveless jacket) that immediately tells you when someone likes your post. The vest is connected to the Internet and it inflates when one of your posts is "Liked". Designer Melissa Chow says the jacket inflating lets us "feel the warmth, encouragement, support, or love that we feel when we receive hugs".

The vest has been called "Like-A-Hug". It was designed by Ms Chow and her co-designers at the Massachusetts Institute of Technology Media Lab. They wanted to create something that people could wear and that was interactive and personal. Once a person gets a hug from the vest, they can quickly send a hug back to the sender (if they are also wearing the jacket). The team wanted to take technology a step further than chat and video calls and looked at receiving hugs via wireless technology.

More from <http://www.melissakitchow.com/Like-A-Hug>

# PHRASE MATCH

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

**Match the following phrases from the article.**

## Paragraph 1

- |                                   |                          |
|-----------------------------------|--------------------------|
| 1. It's the little blue and white | a. jacket                |
| 2. when we like                   | b. warmth                |
| 3. sleeveless                     | c. your posts is "Liked" |
| 4. it inflates when one of        | d. "thumbs up" icon      |
| 5. feel the                       | e. we receive hugs       |
| 6. love that we feel when         | f. someone's comment     |

## Paragraph 2

- |                           |                        |
|---------------------------|------------------------|
| 1. It was designed        | a. personal            |
| 2. create something that  | b. further             |
| 3. interactive and        | c. people could wear   |
| 4. quickly send a hug     | d. wireless technology |
| 5. take technology a step | e. by Ms Chow          |
| 6. receiving hugs via     | f. back to the sender  |

# LISTENING GAP FILL

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

(1) \_\_\_\_\_ what a Facebook 'Like' is. It's the little blue and white (2) \_\_\_\_\_ we press when we like someone's comment, photo or video. A group of U.S. fashion designers (3) \_\_\_\_\_ (sleeveless jacket) that immediately tells you when someone likes your post. The vest is (4) \_\_\_\_\_ Internet and it inflates when (5) \_\_\_\_\_ "Liked". Designer Melissa Chow says the jacket inflating lets us "feel the warmth, encouragement, support, or (6) \_\_\_\_\_ when we receive hugs".

The vest (7) \_\_\_\_\_ "Like-A-Hug". It was designed by Ms Chow and (8) \_\_\_\_\_ the Massachusetts Institute of Technology Media Lab. They wanted to create something that (9) \_\_\_\_\_ and that was interactive and personal. Once a person gets a hug from the vest, they can quickly (10) \_\_\_\_\_ the sender (if they are also wearing the jacket). The team wanted to take technology (11) \_\_\_\_\_ chat and video calls and looked at receiving (12) \_\_\_\_\_ technology.

# MULTIPLE CHOICE

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

Most people know what a Facebook 'Like' (1) \_\_\_\_\_. It's the little blue and white "thumbs (2) \_\_\_\_\_" icon we press when we like someone's comment, photo or video. A group of U.S. fashion designers have (3) \_\_\_\_\_ a vest (sleeveless jacket) that immediately tells you when someone likes your post. The vest is connected (4) \_\_\_\_\_ the Internet and it inflates when one of your posts is "Liked". Designer Melissa Chow says the jacket (5) \_\_\_\_\_ lets us "feel the warmth, encouragement, support, or love that we (6) \_\_\_\_\_ when we receive hugs".

The vest has (7) \_\_\_\_\_ called "Like-A-Hug". It was designed by Ms Chow and her co-designers at the Massachusetts Institute of Technology Media Lab. They wanted to create something that people (8) \_\_\_\_\_ wear and that was interactive and personal. Once a person gets a hug from the vest, they can quickly send a hug (9) \_\_\_\_\_ to the sender (if they are also wearing the jacket). The team wanted to (10) \_\_\_\_\_ technology a (11) \_\_\_\_\_ further than chat and video calls and looked at receiving hugs (12) \_\_\_\_\_ wireless technology.

## Put the correct words from this table into the article.

- |     |              |              |               |
|-----|--------------|--------------|---------------|
| 1.  | (a) be       | (b) do       | (c) is        |
| 2.  | (a) up       | (b) in       | (c) down      |
| 3.  | (a) making   | (b) made     | (c) makes     |
| 4.  | (a) to       | (b) at       | (c) in        |
| 5.  | (a) inflates | (b) inflated | (c) inflating |
| 6.  | (a) make     | (b) feel     | (c) take      |
| 7.  | (a) been     | (b) always   | (c) name      |
| 8.  | (a) so       | (b) clothes  | (c) could     |
| 9.  | (a) back     | (b) lack     | (c) hack      |
| 10. | (a) be       | (b) do       | (c) take      |
| 11. | (a) stair    | (b) step     | (c) ladder    |
| 12. | (a) avg.     | (b) via      | (c) ivy       |

# SPELLING

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

**Spell the jumbled words (from the text) correctly.**

## Paragraph 1

1. tuhbsm up
2. when we like someone's emtmcno
3. fashion eedssingr
4. dtneeconc to the Internet
5. it aesflnit when one of your posts is "Liked"
6. feel the tamwhr

## Paragraph 2

7. It was sededgni by Ms Chow
8. ectrae something that people could wear
9. interactive and nerlpoas
10. send a hug back to the deesrn
11. take technology a step rheurft
12. srleewsi technology

# PUT THE TEXT BACK TOGETHER

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

## Number these lines in the correct order.

- ( ) wearing the jacket). The team wanted to take technology a step
- ( ) the vest, they can quickly send a hug back to the sender (if they are also
- ( ) wear and that was interactive and personal. Once a person gets a hug from
- ( ) the warmth, encouragement, support, or love that we feel when we receive hugs".
- ( ) The vest has been called "Like-A-Hug". It was designed by Ms Chow and her co-designers
- ( ) you when someone likes your post. The vest is connected to the Internet and it inflates
- ( ) designers have made a vest (sleeveless jacket) that immediately tells
- ( ) at the Massachusetts Institute of Technology Media Lab. They wanted to create something that people could
- ( ) up" icon we press when we like someone's comment, photo or video. A group of U.S. fashion
- ( ) further than chat and video calls and looked at receiving hugs via wireless technology.
- ( **1** ) Most people know what a Facebook 'Like' is. It's the little blue and white "thumbs
- ( ) when one of your posts is "Liked". Designer Melissa Chow says the jacket inflating lets us "feel

# PUT THE WORDS IN THE RIGHT ORDER

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

**With a partner, put the words back into the correct order.**

1. people a 'Like' Most what know Facebook is.

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2. white and icon blue up little thumbs The.

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3. have made a vest A group of US fashion designers.

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4. the to connected is vest The Internet.

---

5. when Love we that receive we hugs feel.

---

6. Chow Ms by designed was It co-designers her and.

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7. something people wear Create that could.

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8. back to the sender They can quickly send a hug.

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9. team take step The to a wanted technology further.

---

10. technology wireless via hugs Receiving.

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## **DISCUSSION (Write your own questions)**

**STUDENT A's QUESTIONS (Do not show these to student B)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## **DISCUSSION (Write your own questions)**

**STUDENT B's QUESTIONS (Do not show these to student A)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# WRITING

From: [http://www.NewsEnglishLessons.com/1210/121008-facebook\\_like.html](http://www.NewsEnglishLessons.com/1210/121008-facebook_like.html)

**Write about Facebook Like for 10 minutes. Show your partner your paper. Correct each other's work.**

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# HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. FACEBOOK LIKE:** Search the Internet and find more information about the Like-A-Hug jacket/vest. Talk about what you discover with your partner(s) in the next lesson.

**3. MAGAZINE ARTICLE:** Write a magazine article about the Like-A-Hug jacket/vest. Include imaginary interviews with the vest designers, Facebook CEO Mark Zuckerberg, and a fashion expert. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**4. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**5. LETTER:** Write a letter to a Facebook Like expert. Ask him/her three questions about the Like-A-Hug jacket/vest. Give him/her three of your opinions on it. Read what you wrote to your classmates in the next lesson. Your partner will answer the questions you asked.